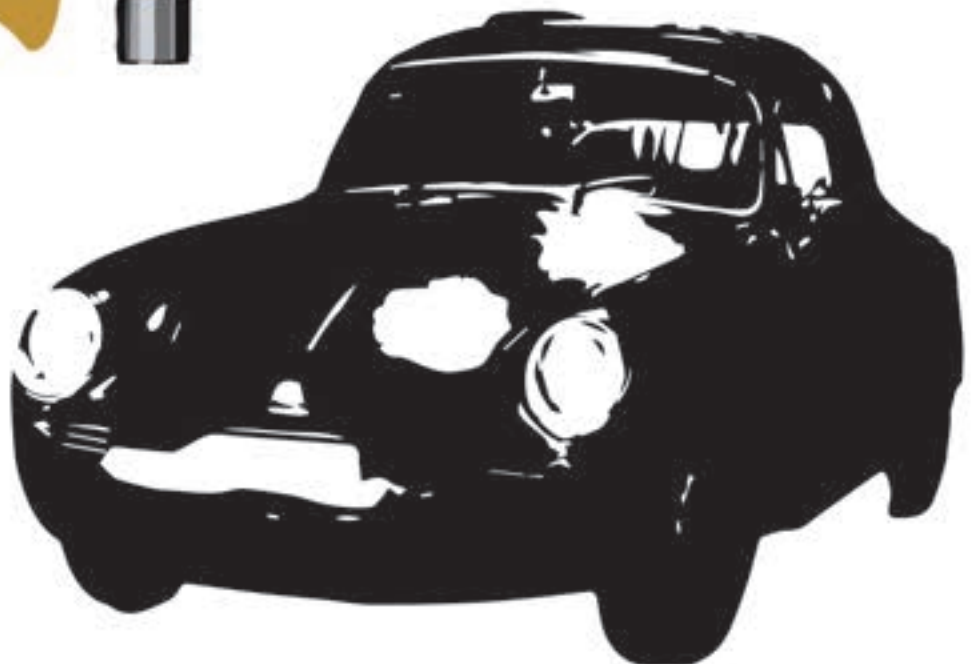


PRESSE

PEACHSTATE

SUMMER 2024



PORSCHE



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FROM THE ROAD . . .

Sherry Knuth
President



Hello Peachstate members,

I am writing this letter and contemplating Rennfest, the Peachstate region's annual Labor Day weekend celebrating the Porsche marque. Rennfest is a celebration of the Porsche marque and the people who love it. Rennfest is a great example of the spirit of Porsche Club of America. PCA strives to bring together Porsche with this enthusiastic community of people and provide opportunities to enjoy them together. We will share all the amazing pictures and stories from Rennfest in our next issue.

This issue showcases Peachstate's summer of Porsche activities, and there were lots of them! Our feature event would have to be the National PCA event Porsche Parade 2024 held in Birmingham, AL in June. Peachstate region showed up big and took home quite a few trophies in addition to a lot of fun! A grander scale than Rennfest, but there are a lot of similarities in the focus on bringing together passionate Porsche owners and many opportunities to compete in a variety of events as well as see some amazing Porsches and enjoy plenty of social activities.

Through-out the summer our members took advantage of a variety of driving experiences from high speed to competitive cone tracks, or scenic mountain tours to contests of time-speed-distance on picturesque roads and rural highways. Checkout the stories inside for a High-Performance Driver's Education weekend at Michelin Raceway Road Atlanta for new drivers with one-on-one instructors and classroom time to seasoned solo drivers with plenty of track time under their belts and every level in-between.

If a weekend was too much of a commitment, we had a one-day HPDE at Atlanta Motorsports Park which included a woman's novice run group as well as multiple solo run groups. Our Autocross series continued with plenty of driving time for new comers to this fun motor sport as well as those seeking a shot at placing in the final championship in November by participating in a minimum of four Autocross days throughout 2024.

The Rally competitors had a lot of fun, drove great mountain roads and enjoyed a couple of different wineries. You will also read about six different driving Tours, all of them ending up somewhere fascinating with lots of socializing including the remarkable Concours competitors and some beautiful car shots. Also, meet some of our new members in the region with Wes' Up to Speed interviews from our social media channel!

Enjoy this issue of Presse and come out to join us for one of the events in the fall calendar!

Sherry Knuth
President, Peachstate Region, PCA

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* Indicates Committee Chair

REFLECTIONS
Elise Slocumb
Editor/Art Director



This photo was taken a few years ago. I remember getting a notice on social media that the Urban Outlaw was going to be at Grant Park in Atlanta in the evening.

Like other enthusiasts I jumped up and warmed up the Porsche. At that time, I lived approximately 150 miles away but that didn't stop me from making the trip. I stood in line with about 50 other car enthusiasts to meet Magnus.

My turn came around and the first thing he said was I like your shirt. That's the thing about the Porsche Community we recognize the love for the cars and the people.

It was an honor.

This issue is dedicated to my Porscheophile friend Weldon in Hawaii who gained his wings two days before my Birthday. Fly high Weldon.

Let your wings fly as fast as Angels with Porsches.

bis zur nächsten Ausgabe
Elise
Editor/Art Director



SUMMER 2024



No detail too small or overlooked – the interior of the 1958 356A Speedster of Ray and Katie Morgan.



COVER-EDITOR Elise Slocumb

PRESSE

SUMMER 2024



DEPARTMENTS

- 3 FROM THE ROAD
- 7 REFLECTIONS
- 11 2024 EVENTS
- 112 WEB STORE
- 115 ADVERTISERS INDEX

FEATURED ARTICLES

- 12 SOCIALS
- 24 TRACK
- 28 RALLY
- 38 TOURS
- 60 TREFFEN
- 76 CONCOUR
- 96 AUTOCROSS
- 100 TECH

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2024 EVENTS

SEPTEMBER

9	MONDAY	Dinner Social Olde Blind Dog
22	SUNDAY	AUTOCROSS ROUND 6
24	TUESDAY	Down South Social The Village Cafe
27	FRIDAY	PCA Oktoberfest HPDE

OCTOBER

13	SUNDAY	AUTOCROSS ROUND 7
15	TUESDAY	Down South Social
19	SATURDAY	Cloundland Canyon Tour

NOVEMBER

2	SUNDAY	Peachstate Volunteer Food Bank
10	SUNDAY	AUTOCROSS ROUND 8
16	SATURDAY	Swap Meet & Concour
17	SUNDAY	Fall Concour (TBD)
19	TUESDAY	Down South Social

SOCIALS

PRINTERS ALE • TACO MAC • BARNSTORMERS • BOARDING PASS • DREAMLAND BBQ • POSTANIO PIZZA • JIMMY'S TEQUILA

The Peachstate Social Committee kept very busy this spring into summer with a few stand-alone and “team” events with other Peachstate Committees.

May started with a fun Meet-Up at Printer’s Ale in Carrollton, along with a dinner social at Taco Mac Prado as well as a Down South Social at Barnstormers Grill & Event Center and a fun Meet-Up at Boarding Pass Coffee in Milton.

June continued the celebrations with a “Taste of the Peach” Meet-Up at Road Atlanta, plus a dinner social at Dreamland BBQ in Roswell and a down south dinner social at Positano Pizza Napoletana.

July rolled in hot and heavy with a dinner social at Mazzy’s in Milton, followed by the Tech Session/Social at SimplyEuro Sandy Springs. We were highly social toward the

end of the month as well, with a combined Rally End/Social Meet-Up at Kaya Winery, down south dinner social at Taco Mac Peachtree City and another Meet-Up Social at Gateway Classic Cars in Cumming. Highlights from the social event calendar include:

Our May 5th Meet-Up Social was hosted by Greg Smith, Owner of Printer’s Ale at his brewery/restaurant in Carrollton, GA.

The event drew over 40 Porsches and their owners, including “Porsche Royalty” in the form of Chuck Beck himself (of Beck Speedsters fame) showing up with a few of his amazing creations!

Also, Greg showed off the Printer’s Ale liveried 911 GT3 Cup car (with Chris Sewell, owner and primary driver).



The day just got better as we went inside to taste the culinary delights of Greg's restaurant and sample the various beers on tap. Greg took us on a fascinating tour of his facilities, showing off the entire beer-making process and even offering some "skunk works" samples of a few of his unique fermented creations.

Then, on to his "car den" where we learned about his love of all things automotive and saw a few of his "works in progress." So much fun and many thanks to Greg for hosting us!













May 13th - Dinner Social - Taco Mac Prada, Sandy Springs, GA

May 22nd - Down South Social - Barnstormers Grill & Event Center,
The May Down South Dinner Social was a unique and fun event that was well attended by Porsche-philes. Barnstormers Grill & Event Center is a restaurant situated on an airfield - so the 40 or so Porsche faithful were treated to good food and drink, along with Biplanes flying overhead. Quite a few unique Porsches, such as a deep purple GT3 RS and a highly modified Porsche racer.

May 25th - Meet-Up Social at Boarding Pass Coffee, Milton, GA
Our May Meet-Up was a fun and successful event at Boarding Pass Coffee & Roastery in Milton.

The owners, Murillo and Christine Santos, are Porsche owners and enthusiasts (and, of course, Peachstate members!). Their small batch specialty roasted coffees feature beans from the family farm in Brazil, as well as other unique blends. The retail locations (they have 3 in the Atlanta area) have a wonderful travel vibe, with luggage, airplane seating and other travel memorabilia throughout the stores.

Over 30 Porsches were in attendance, filling up the parking lot despite a cloudy, rainy morning.



Coffee and pastries were fantastic, the Porsches were varied and amazing and the people were enthusiastic - a great Meet-Up for all!

June 2nd - HPDE Road Atlanta - *“Taste of the Peach”* Social Meet-Up

In conjunction with the Track Committee and the Chairs of Autocross, Concours, Rally and Tours, Social coordinated a new social event “Taste of the Peach” to entertain and introduce our wide-ranging selection of events available to Peachstate Members.

Highlights included a Rally School, a Concours clinic, Autocross informational meeting and the Tour “Pit Stop”, all at Road Atlanta during the HPDE track event. Visitors even had access to a special tour of the Michelin Raceway Road Atlanta tower. Led by Road Atlanta management, we were able to tour the facilities and see “behind the scenes” just how magnificent the accommodations were, including the roof top viewing area, which provided unparalleled views of the track.

We topped off the event with a rousing set of Parade Laps for Charity, with close to 40 autos touring the famous Road Atlanta twists and turns and getting a feel for what the racers encounter on this world class circuit.

June 10th - Dinner Social - Dreamland BBQ, Roswell, GA

June 18th - Down South Dinner Social - Positano Pizza Napoletana

July 8th - Dinner Social at Mazzy’s, Milton

July 13th - Meet-Up Social/Tech Session - Simply Euro, Sandy Springs, GA

The Social Committee teamed up with Mike Giamarco and Lewis Broyles, our Tech Session co-chairs to hold a fantastic cocktail party at SimplyEuro’s Sandy Springs location.

The Simply Euro team generously provided a beverage and hors d’oeuvres spread, tours of the facility and special service offers to the 50 or so Peachstate members who attended. The parking area was overflowing in amazing Porsches, the service facility was top rate and the hosting fantastic as the crowd surveyed all that SimplyEuro has to offer.

Topping the evening was a drawing for a \$1,000 service credit at SimplyEuro - a generous prize that everyone wanted to win. Thanks to the SimplyEuro team for a memorable Meet-Up and Tech Session and look for more events in the coming years!

July 21st - Meet-Up Social w/Rally - Kaya Winery

July 23rd - Down South Social - Taco Mac, Peachtree City, GA

July 27th - Meet-Up Social - Gateway Classic Cars, Cumming, GA

Lee Knuth, Social Chair







TRACK

ATLANTA MOTORSPORTS PARK

In February, the Track Committee put on a one-day HPDE at Atlanta Motorsports Park with the Novice Run group devoted to all women.

It is the hope of the track committee to generate more interest in women to participate in HPDE track events. It was quite popular with the women's run group selling out in 3 hours!

It was such a success that we did it again in July with another Novice all women's run group in a one-day event at AMP.

In July, I had the pleasure of instructing Norma Allred in the novice Run group. She had driven other cars in 1-day events although, at this event, she was driving her 2023 Boxster 718 GTS, which she had had for less than a month!

She was excited to learn how to handle her new car. Norma was patient and attentive and listened carefully then progressed nicely during the event.

She learned to use inputs that were smooth and with this technique, she became faster.

When asked what the most challenging thing for her was, she responded that it was getting used to her new car and how to handle it in the corners and on the hills of the track.

Her most enjoyable aspect, was getting to know the other participants in the event, including what they enjoyed about HPDE and what a challenge it was for them.

She enjoyed the camaraderie in the classroom and afterwards with folks in her run group.



It is this enjoyment that we find in the technical driving as well as the human interaction that makes for fun and enjoyable events.

The event was enjoyed by all, and the weather cooperated for us!

We are looking forward to our last HPDE of the year which will be on September 27-29 at Road Atlanta.

This will be a 3-day event and usually draws participants from across the country. The Novice group will be open to all non-solo drivers.

If you are interested in participating, registration is open on clubregistration.net.

Kathy Patton, Track Co-Chair







RALLY

PCA PARADE • KAYA

With the PCA Parade being held in Birmingham this year, it's no wonder Peachstate would be well represented in all events.

In preparation for the rally, a Zoom rally school was held, attended by both PCA rally chairs, where we discussed some of the subtle differences between Peachstate rally and Parade generals.

This was followed up with two Parade office rally schools on Monday afternoon.

For this year's Parade a new unequipped class, R06, was created for Porsche model years 1989 and older.

Unlike newer models, these cars do not have any computers to assist the driver so rally teams were limited to simple stop watches,

trip odometers and clip boards. Both classes R05 and R04 allowed for onboard computers that displayed average speed while the navigational class R03 also allowed teams to use maps, rally tables, and calculators.

Finally, the R02 and R01 equipped class was for the serious rallyists which included rally cell phone apps, and special rally equipment.

Tuesday morning began bright and sunny, a perfect day to hold the 2024 Parade rally around the greater Birmingham countryside.

One hundred rally teams from across the US and Canada came together at the Birmingham Porsche dealership with Peachstate representing 10% of the entire entry list.



Rallying in Peachstate is alive and doing well.

Peachstate lead the way with Alysun and Michael Laskowski being the first car out.

Meandering around the beautiful Alabama countryside, rally teams had to pay especial attention to the Richta rally app as they encountered pauses, breaks and rally restarts at the “top of the minute”.

With some 37 checkpoints spread across the route, rally teams we were well tested in their ability to stay on course and maintain the CAST speeds.

Although there were no traps, your rally chair did manage to miss one turn, but thanks to his excellent driver and the Richta time delay feature, we managed to minimize the damage to our score on that leg.

In the end one leg of the rally was thrown out and everyone’s scores adjusted accordingly. The Parade Rally dinner was quite the event with a wonderful discussion on Porsche Design which was founded by Butzi Porsche, who designed the 911.

His son, Mark, continues to work for the company and graciously talked about his father and love for watches. One lucky rally entrant won an incredible Porsche Design wall clock, one of only twenty-five.

It was a fun rally and many thanks to Tom and Rik for all their hard work in putting together the rally.

Special congratulations to all Peachstaters who entered the rally, we are in good standing with Chicago and LA in terms of our rally program.

Gary Samoluk, Rally Chair

The Porsche Parade Technical Quiz: A Symphony of Knowledge and Passion

Imagine the air thick with anticipation, hearts racing not from the roar of engines, but from the thrill of intellectual challenge. This is the atmosphere that surrounds the Porsche Club of America (PCA) Parade's Technical and Historical Quiz, a crown jewel among competitive events for Porsche aficionados.

As participants take their seats, pencils poised over answer sheets, there's a palpable electricity in the room. This isn't just a test; it's a pilgrimage for those whose love for Porsche runs deeper than mere admiration. It's a chance to prove that their passion isn't just skin-deep, but reaches into the very soul of what makes Porsche an icon of automotive excellence.

The quiz unfolds like a beautifully choreographed dance, with 80 questions that waltz through the rich tapestry of Porsche lore. Fifty general questions sweep across the brand's illustrious history, each one a potential stumbling block or stepping stone. Twenty-five model-specific questions allow enthusiasts to showcase their intimate knowledge of their beloved vehicles, from the classic lines of the 356 to the cutting-edge technology of the Taycan. Lurking in the wings, five tie-breakers stand ready to separate the good from the truly great.

As pencils scratch and brows furrow, you can almost hear the whispered incantations of facts and figures, lovingly memorized from dog-eared copies of "Excellence Was Expected" or pored over in late-night sessions with Panorama magazines. Each question is a key, unlocking cherished memories of time spent in garages, at racetracks, or simply admiring these mechanical marvels.



The beauty of this quiz lies not just in its challenge, but in its inclusivity. Whether your heart belongs to the timeless elegance of an early 911 or the raw power of a modern GT3, there's a place for you here. It's a celebration of diversity within unity, a reminder that the Porsche family is vast and varied, yet bound together by a common thread of passion.

As the last answer is marked and the papers are collected, there's a collective exhale. Regardless of the scores, every participant leaves enriched, having taken part in something greater than themselves. They've not just tested their knowledge; they've honored the legacy of Ferdinand Porsche and every engineer, designer, and enthusiast who's contributed to the marque's storied history.



Congratulations Gary Samoluk and Gary Edwards on winning 1st Place in the R06 class of the TSD Rally at Porsche Parade!

The Technical and Historical Quiz is more than a competition; it's a love letter to Porsche, written in the language of facts and figures, but speaking directly to the heart.

It reminds us that true passion isn't just about owning or driving these remarkable machines; it's about understanding them, appreciating their history, and carrying their legacy forward.

So whether you're a seasoned Porsche sage or a newcomer still learning the difference between a Carrera and a Cayenne, this quiz offers something invaluable: a chance to deepen your connection to the cars you love and the community that cherishes them.

In the end, it's not about who scores the highest; it's about celebrating the knowledge, dedication, and unbridled enthusiasm that makes the Porsche community truly special.

As the final scores are tallied and the tension in the room reaches its peak, a wave of applause erupts, cutting through the nervous energy.

Among the top finishers, congratulations go out to Peachstate's own Gary Edwards for a very well deserved and accomplished 3rd place.

Gary Samoluk, Rally Chair



RALLY

PCA PARADE RESULTS

Class	Place	Driver	Region	Navigator	Region	Score
R01	1	Paul Young	San Diego	Lisa Gould	San Diego	14
R02	1	Jim Becker	Palmetto	Mergie Becker	Palmetto	142
R03	1	Matthew Scott	Mid-Ohio	Jessica Frasure	Mid-Ohio	85
	2	Lisa Zender	Gold Coast	Steven Earnhart	Central Indiana	195
	3	Rob Pogue	Upper Canada	Debbie Pogue	Upper Canada	228
R04	1	Tom Leavitt	Sonnenschein	Bill Simon	Sonnenschein	116
	2	Robin Johnson	Chicago	Peter Johnson	Chicago	132
	3	Mike gray	Wichita	Heather Gray	Wichita	272
	10	John McAlpin	Alabama	Ron Rollins	Peachstate	395
R05	1	Thomas Briest	Suncoast Florida	Cindy Briest	Suncoast Florida	104
	2	Stephen Yeh	Carolinas	Eric Yeh	Rocky Moutain	109
	3	John Johnson	Rally Sport	Dianne Johnson	Rally Sport	145
	11	Charley Brown	Peachstate	Tammi Brown	Peachstate	259
	13	Alysun Laskowski	Peachstate	Michael Laskowski	Peachstate	282
	18	Rodney Ochs	Peachstate	Paul Friedman	Orange Coast	350
	22	Sandy Everage	Peachstate	John Everage	Peachstate	373
	25	Lewis Broyles	Peachstate	Susan Morgan	Peachstate	394
	32	Angus Haig	Peachstate	Riley Haig	Peachstate	464
	33	Michel Belland	Peachstate	Sylvia Belland	Peachstate	502
	34	Katie Morgan	Peachstate	Don Boggs	North Florida	508
	37	Caleb Jones	Peachstate	Cameron Leonard		535
R06	1	Gary Edwards	Peachstate	Gary Samoluk	Peachstate	127
	2	Rory Kinney	St Loius	Dennis Nadler	St Louis	285
	3	Phillp Kish	Rally Sport	Francie Kish	Rally Sport	311
	10	Gary Myers	Peachstate	Connie Myers	Peachstate	535



Peachstate's 3rd Annual Wino You Come and Rally Kicks Off in North Georgia

The rain clouds loomed but held their peace as 22 enthusiastic rally teams gathered for the start of Peachstate's 3rd annual "Wino You Come and Rally" event. With a clever play on words and a destination set for wine country, the rally set off across the picturesque landscape of North Georgia, bound for Kaya Vineyards and Winery.

The event, growing in popularity each year, combines the thrill of rally driving with the allure of Georgia's burgeoning wine country. Participants navigate a challenging course through winding mountain roads and charming rural towns, all while anticipating the reward of fine local wines at the finish line.

This year's rally saw a diverse mix of vehicles and drivers, from seasoned rally enthusiasts to newcomers drawn by the unique concept. The teams departed at timed intervals, armed with route instructions and a spirited sense of adventure.

The course showcased some of North Georgia's most scenic byways. Drivers and navigators alike were treated to views of rolling hills, lush forests, and glimpses of the region's agricultural heritage.

As the rally progressed, the threat of rain remained at bay, allowing participants to fully enjoy the drive without the added challenge of wet roads. The cooperation of the weather was seen as a good omen by many, adding to the celebratory atmosphere of the event.

The final destination, Kaya Vineyards and Winery, awaited the teams with open arms.

Known for its stunning mountain views and award-winning wines, Kaya provided the perfect backdrop for the rally's conclusion. Tom Higgins, Kaya's Managing Partner, arranged a welcoming area with tables and a wine bar. As guests arrived, they exchanged tales of their travels, laughing about missed turns and delayed checkpoints. Tom uncorked a fine bouquet and balanced Merlot and laid out a very inviting charcuterie spread, inviting everyone to unwind and savor the moment.

As our rally sponsor, Kaya Vineyards provided excellent trophies in the form of bottles of wine for the top performers.

The competition was fierce across all classes, with impressive performances from several teams. In the SOP (Seat of Pants) class, Jack and Kathy Baker showcased their rally skillset taking top honors with an excellent score of 150 points.

The Tour class saw Steve and Lonnie Pera clinch first place with a score of 237, followed closely by Jeff and Julie Moeller in second, and Michael and Dia Johansen rounding out the podium in third.

In a playful twist, the esteemed last place winners, Adam and Heather Wilson, received a bag of corks – a humorous and fitting memento of their rally wine country adventure.

We give special thanks to Bill, Tom and all the staff at Kaya for their enthusiastic support and the excellent job they do. Their dedication and hospitality have played a crucial role in making this event and our rally program a continued success.

Their tasting room and outdoor patio provide a perfect setting for relaxing with friends and family while savoring award-winning wines. Kaya also offers educational tours, giving visitors insight into the winemaking process from grape to glass.

Be sure to visit them on your next outing to North Georgia.

Gary Samoluk, Rally Chair



RALLY

PCA WINO YOU COME RALLY RESULTS

Class	Driver / Navigator	Score
SOP	Jack & Kathy Baker	150
SOP	Michael & Alysun Laskowski	248
SOP	Buz & Pam Howland	341
Tour	David & Ky Rush	197
Tour	Steven & Lonnie Pera	237
Tour	Jeff & Julie Moeller	323
Tour	Wilko & Sabrina Heinrichsdorff	344
Tour	Max & Kathy Clavijo	396
Tour	Susan & Katie Morgan	420
Tour	Ron & Debb Blocklage	462
Tour	Michael & Dia Johansen	484
Tour	Sandy Budlow & Kevin Wolf	484
Tour	Caroline Freeman & Marc Rizo	521
Tour	Ross & Amanda Speier	527
Tour	David & Betsy Carroll	598
Tour	Joshua Sachs & David Bloom	631
Tour	Bob Schults & Joe Baker	667
Tour	Adam & Heather Wilson	1126



SOP1 KATHY & JACK BAKER



TOUR 1 DAVID & KY RUSH



TOUR 2 STEVE & LONNIE PERA



TOUR 3RD JEFF & JULIE MOELLER



DAL ADAM & HEATHER WILSON



TOURS

WOLF MOUNTAIN • PIRELLI • DE • TASTE OF PEACH • STREETSIDE CLASSIC • BLACK SHEEP • CHEAHA

We scheduled two tours to Wolf Mountain Vineyards this year. The first was on Thursday, April 18th and the second Friday April 19th. We have many people who want to attend the tours, and we exceeded the lunch seating capacity at the event center.

During the garage tours we would exceed the ability for people to see and hear as Karl describe the special cars in his collection, and for everyone to be able to enjoy their visit.

The weather on Thursday was just about perfect, and those who could drop the top and enjoy the sunshine and the scenic north Georgia mountain roads going up.

Friday's weather prediction had some of us worried and we would have to deal with rain and possible thunderstorms.

In fact, Karl was a bit concerned he might have to do the garage tours in the wet for the first time. It did rain on us getting to sign-in but subsided around 8:00am and the sun came out and we had almost perfect weather for the drive to the vineyards.

It is impossible to keep everyone together if you have more than 10 to 15 cars, so we divide the participants into driving groups so that we can try to keep everyone on course without disturbing the rest of the driving public.

We must have driver leads and sweeps for each driving group and we had so many first-time participants that I decided to keep it to two groups each day. That resulted in a little larger group on Friday than I would typically like.

Between Friday traffic and the larger group sizes we had a little trouble keeping the groups together through intersections resulting in the groups getting split up.

I really want to commend the leads and sweeps for their efforts to insure everyone could stay on the route.

If you would be willing to volunteer to be a lead or sweep on future tours, please let the tour committee know so we can plan accordingly.

As usual Karl greeted us each day and took us on a tour of his Porsches, describing each in detail. He also described some of the memorabilia that covers the walls in his garages. He has some unique items.

Karl changes things up a little almost every year and has added three very special Mercedes AMGs to his collection. But when asked which car he liked best to drive in the mountains he still chose his speed yellow Porsche.





The lunch buffet was excellent and never disappoints. Wine by the glass was available at discounted prices so we could try award winning selections from the vineyards.

Of course, if you wanted to stay after lunch and do a tasting to sample a wider variety that was available too. We may include a group tasting in the future on our tours.

Karl also has a very large collection of signed guitars and rock and roll memorabilia in the restaurant, and several of us took the time to go up and see them. All the guitars and memorabilia are from groups you listened to growing up. His latest additions were from Jimmy Buffet and Jimi Hendrix.

Pictures from our tours are in the media gallery on the web site, so check it out, and make plans to join us on this tour as we repeat it in the future.

Sam Mosley, Tours Chair





PIRELLI

Check-in for the Pirelli Tour was held at Moto Escape, and we were able to do the sign-in inside. There was a bit of drizzling rain falling during check-in. We want to thank Matt Otten and Chris Fabina for hosting our check-in.

They have supported us for multiple tours and the facility is very interesting. After everyone was signed in Matt took us through the storage area describing the cars and car owners who are members there.

Of particular interest was a green 356C California survivor car. It has belonged to the same father and son for 38 years. They estimated that they have spent 40,000 hours together either working on the car or sharing driving it. That's a lot of father/son time spent together and makes a great story. The car is pictured in the media gallery along with other pictures from there.

After check-in we separated the 30 cars into three driving groups.

The first portion of the route was a bit tricky with some short green lights and more turns than normal which caused groups to get separated more than normal.

Our leads and sweeps did a fabulous job of keeping everyone together despite the more difficult beginning section of the route. We took a little detour onto a road I'm sure no one in the group had ever been on.

Brush Mountain Rd off Hwy 278 provided some really good twisties. Then on to Rome via Rockmart, Cedartown, and Cave Springs. We had lunch at Bella Roma, which is located right beside the Braves minor league stadium there in Rome.

Of course, we had Italian food since we were on the way to an Italian tire manufacturer. The food and service were very good, and we had our own dining room so we could do lots of socialization while eating.

We completed the short drive to Pirelli after lunch and were greeted by a very enthusiastic team of Pirelli employees.

We were given some historical information about Pirelli and tire manufacturing in general and then broke into three groups to tour the facilities.

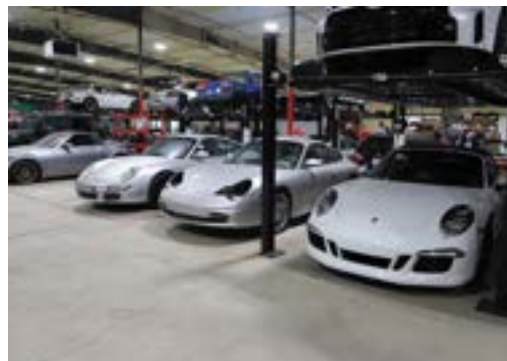
One group to research and development and testing, one group to the manufacturing floor, and one group for a more technical session. Each group then rotated to another area. I think it is safe to say that everyone learned a lot.

I was particularly surprised by how brutally they test the tires after design. One example test is that they put a tire/wheel on a machine and run it up to over 300 kph at 160% of designed load and leave it there for more than an hour to try to make it fail. This process shows how a tire will fail, and it is tested in the safest way possible. The manufacturing process is also very interesting as the tires are 3-D printed with almost no human intervention.

I must commend our participants on this tour. The weather forecast all week indicated thunderstorms and possibly heavy rain. Despite that, almost everyone who signed up came and were rewarded with almost no rain during the tour. We did get a very short heavy rain, but it occurred while we were inside at Pirelli. During the drive there was almost no rain.

We had to have a limit on the number of people for this tour and had many who wanted to go that did not get registered. The result is that I am sure we will repeat this tour so that those who did not get to go will have a chance to go in the future.

Sam Mosley, Tours Chair



TASTE OF PEACH DE

This tour was a portion of the Taste of Peach at Road Atlanta. The tour had lots of moving parts, starting with sign-in at Starbucks in Cumming, followed by a drive to Michelin Road Atlanta Raceway where Peachstate PCA was conducting a High-Performance Driver Education event.

Tour co-chair Michel Belland handled the sign-in duties and was the group lead from Starbucks to Road Atlanta. Once there we watched participants of the HPDE driving on track.

After about 30 minutes of watching the cars on track we went to the classroom for a presentation by Andrew Douglas on how a DE is conducted, what you would learn, and what you would need to do to prepare for participating in such an event.

We were joined at this presentation by others who were attending the Taste of Peach, resulting in a nearly full classroom.

We moved onto the Michelin Tower where we were given a tour of the club spaces by Chris Nowak of Road Atlanta, and as a special treat we got to go up on the roof to see the track view from the terrace up there. Wow! The tower club spaces are first class and the view from the roof was incredible.





Of course, no tour to Road Atlanta would be complete without an opportunity to drive charity laps on the track, so that was next on our agenda. The \$20 paid by each driver is matched by the club with 100% of the money going to the charities that Peachstate supports.

If you have never done this, you simply must go in the future. It provides a really different perspective than just watching the cars go by from the stands.

After the parade laps the tour participants drove a nice route with some good twisties to Dahlonega and the famous Smith House Restaurant for a family style buffet. If you leave, there hungry it's your fault.

Two meats, lots of vegetables, and desert. This also provided a great chance for some first-time participants to get to know some long-time members. A good time was had by all.

Pictures from this event can be found (and downloaded) from the media gallery on our web site.



Sam Mosley, Tours Chair
Michel Belland, Tours Co-Chair



STREETSIDE CLASSICS

The June Tour supported the “Drive Towards a Cure “75 Days of Summer”_ fund raiser. Drive Towards a Cure supports Parkinson’s research and is a charity supported by our club.

Our tour started at Street Side Classics in Lithia Springs. Street Side Classics had a large inventory of classic cars for sale. Our members had time to view the cars and enjoy time together.

Our next stop was at a private collection, owned by a local car enthusiast. Some of the cars included Duesenberg, Carrera 3.2, vintage Aston Martin, vintage Mercedes SL, motorcycles and a complete race car group.

This collection is not open to the public and was an outstanding experience. Then we did a fun drive to the Savoy Museum in Cartersville.

We drove on curvy country roads with beautiful views along the way. Thanks to our volunteer group leaders and group sweeps. Michael Giammarco, Michael Thies, Chris Shaw.

Sam Mosley & Michel Belland Tours Chair & Tours Co-Chair



***Left to Right
Michael Giarmmarco, Michel
Belland, Robert Moore, Chris Shaw,
Turner Gibson, Steve Gibson.***

BLACKSHEEP TOUR



This tour was originally scheduled to be a drive to Blairsville with a tech session after lunch. However, just a few weeks before the tour we found out that the owner of the shop where the tech session was to be held would be out of the country.

The tech session will be rescheduled, and we revised the tour, keeping the same date for Saturday, 7/27/24. This was planned to be a busy day for Peachstate PCA as the club was to be the featured car club at Gateway Classic Cars' Caffein and Chrome event, and we were starting the tour from there as well.

Their new location is nice, and they provided us with a table for sign-in inside their warehouse along with coffee and some donuts. After our tour participants signed in, they had plenty of time to go out and view the large assortment of cars on display for the Caffein and Chrome event.

At about 10:30 the tour started with 20 Porsches ranging from a 1960's 356 to virtually new cars. The route started out by going to Dahunega, and from there up GA 60, which is a fun twisty route to Blue Ridge.

We had a private dining room reserved at the Black Sheep restaurant which allowed us to get to know each other better. We had pre-ordered firecracker shrimp and a fruit tray as appetizers for everyone to share before ordering their selections from the menu.

I must admit that the food was slow coming, for which they apologized, but once it arrived was excellent.

Pictures from inside Gateway Classic Cars and the Caffeine and Chrome event going on out front are posted in the media gallery.

Sam Mosley, Tours Chair



CHEAHA TOUR





August has been hot, but we got a break on Saturday the 17th. It was a very pleasant temperature as we signed-in in the parking lot of Mercer University's remote campus on Blairs Bridge Road.

30 participants in twenty-one Porsches of various models came out to play. Many of the participants were on their first Peachstate Tour. There were many first time participants.

Tours are a great way to get involved in club activities. In fact, we got several people who volunteered to help on future tours. Since we are always looking for help that was very much appreciated.

The total route was only 125 miles, but we got to drive some nice roads in Alabama. The scenery on Cheaha Mountain was very nice and the weather couldn't have been much better.

We had lunch at Jim 'N Nicks BBQ in Oxford, which gave everyone a chance to get to know each other better. The BBQ was very good, and my server was very impressed to see all the Porsches.

You will find additional pictures from the tour in the media gallery.

Sam Mosley, Tours Chair



TREFFEN AT SEA

We joined over 900 PCA members (16 from Peachstate) on the third Treffen at sea cruise aboard the luxury Majestic Princess ship. The event took us to several stops into Alaska having events for viewing whales, glaciers and a historic train at Skagway up into the mountains where gold was once mined.

On a cold day, in an exceptionally planned excursion we watched as 2 whales held our attention playing. A small baby whale couldn't be contained as it put on a show often conducting an immediate blow out of the water like a submarine.

Almost all the 1200 cruise staff knew of our presence by wearing a special medallion pin. Their attention to detail to our every ask was "over the top". From luggage to state-room care – all was impeccable. Events were carefully timed over several days. Porsche only events in a catered conference room. These were hosted by PCA Executive Director Vu Nguyen.

His line up of topics hosted by each specialty was amazing. This will be hard to repeat. These weren't the typical presentations with slides and so forth. They were mainly off the cuff discussions having details that held our interests including time for many floor questions.

Special guests that were in attendance were, Porsche AG from Stuttgart, Porsche Classic from PCNA, Pirelli from US products, Tag Heuer from retail & vintage collections, PCA Content value Nathan Merz and national auction sales data from Broad Arrow Auction Grp/Hagerty.

The cruise staff was available the entire conference serving drinks, coffee etc. All you had to do was raise your hand & ask.

Bill Edwards, Socials, Co-Chair, South









UP TO SPEED

NEW MEMBERS OF PEACHSTATE

New Peachstate member Cisco Vila's first impression of Porsche came from an unexpected source, his school bus driver.

"We were living in Germany at that time with my dad being stationed with the Army and we had a school bus driver named Max. He connected to us by being just an all-around cool personality," said Cisco.

"One day, I saw Max getting out of his personal car to drive the bus (which looked a lot like the car in the first photo). I learned he drove a 911 Turbo, and I was blown away. The car was iconic back then and my love for the brand only grew."

As a teenager he fell in love with F1 racing, watching Nigel Mansell and Michael Schumacher go at it. Eventually, he discovered IMSA GT with the Porsche 962 and drivers Derek Bell, Al Holbert, and Doc Bundy, who he met last year.

"That helped shape over 40 years of love for Porsche and what it stood for as a performance car that appealed to all of my senses. Porsche never wavered on that commitment to drivers and my love for the brand never wavered as a result."

Cisco is excited to connect with other car enthusiasts in Peachstate, with the fact they also happen to be Porsche owners as "icing on the cake" as he put it. He's also hoping he and his wife can spend time together on adventures in their 997.1. Welcome!

Wes Rodda, Peachstate Region's Content Creator



UP TO SPEED

New member F. Kevin Mohajer is all about keeping things simple.

“We live in an era where cars are infiltrated with apps, gadgets, and features that distract us from focusing on the drive,” said Kevin. “I enjoy turning the key and hearing the ignition start up a gas-powered motor. Simple. Easy. Peasy. Drive it. That’s what Porsche is, and what it means to me.”

Kevin and his wife recently moved to the Atlanta area from Los Angeles, where they lived since 1980. He drives a Panamera Sport Turismo 4S, while she has a Cayenne S Hybrid. By joining Peachstate PCA, he’s looking forward to meeting quality people with common interests.

His favorite Porsche memory involves his Sport Turismo: “I was asked a few months ago ‘Did you lower that, Cayenne? Sure, looks way good.’ I replied with a smile ‘Yes sir’ and continued walking, shaking my head, and thinking ‘Welcome to Atlanta.’”

Welcome to Peachstate, Kevin! And promise we know the difference between a Panamera and a Cayenne.

Wes Rodda, Peachstate Region’s Content Creator



UP TO SPEED

New Peachstate PCA member Eric Von Schaper admits he's making up for some lost time. "I'll be honest, we were very late to the game in appreciating the magic of the Porsche brand. What finally brought us over was that Porsche manages to modernize and move toward the future while never really losing what makes it special: its heritage."

Despite limited time behind the wheels of Porsches, Eric and his partner Wayne have already managed to make a lifetime of memories. They surprised Wayne's father with a Cayenne for retirement as a thank you for giving up everything so Wayne and his sister could live in the U.S.

Eric also recalls the moment when their oldest son completed the Porsche Young Driver's Experience and "throwing him the keys to our 911 and seeing a smile so big he could have been mistaken for a caricature - of course, this was followed by 'When you get a new one, I can have this one, right?'"

"Then we were fortunate enough to spend a week driving through the Black Forest in a 911 and making, literally, lifelong friends from all over the globe - we're all so close that if someone hasn't responded in our WhatsApp group for a couple days, everyone checks in to make sure they're okay," said Eric.



Even with the miles of fun and a lifetime of friendships, Eric says there's still much to look forward to with Peachstate PCA.

Spending time with other people who just love Porsche. No judgments, none of the 'I have a Turbo, and you only have a Carrera' one-upmanship B.S. I see with other brands.

Porsche people truly are PORSCHE people regardless of model, generation, condition, or trim level and I love hearing their stories, learning from them, and sharing the journey alongside them."

Wes Rodda, Peachstate Region's Content Creator



UP TO SPEED

How do you fall in love with German cars? If you're Martin Carney, you get upgraded to a BMW 540 rental car in Munich!

Of course, Martin hadn't yet driven a Porsche until his wife began working for PCNA in Atlanta. He was able to experience a perk of her job by driving a couple of her company cars.

After his wife left PCNA, they switched back to driving BMWs, but Martin couldn't stop dreaming about Porsches.

Fast forward to this year, he and his wife bought not one, but two Porsches within a couple of months - a GT Silver 992 C2S and a Papaya Macan. Well done!

Martin is looking forward to meeting fellow Peachstate PCA enthusiasts. When asked about his favorite Porsche memory, he can't decide between picking up his wife's first company car or getting passed on the Autobahn by a 911 at 167mph and feeling like he was moving backward! Welcome to Peachstate PCA, Martin!

"Up to Speed" is a Facebook feature to welcome new members into the club, if you're a new member who would like to share your story, please message me!

Wes Rodda, Peachstate Region's Content Creator



UP TO SPEED

New Peachstate member Jason Herrin experienced Porsche for the first time at age 14 and never looked back.

“I worked for an antique & classic car dealer as a detailer where I was exposed to the Porsche brand among others. As an adult, I appreciate Porsche because it is a timeless automobile with incredible reliability and unmatched, balanced performance.”

His 992 GT3 gives him the flexibility to enjoy track days, spirited mountain drives with friends, and taking his son Cash to school. He’s looking forward to enjoying more activities with Peachstate and meeting our great members.

His favorite Porsche memory? “Renting the Polecat Training Center in TN with a small group of friends for a track day. Great competition, camaraderie, and being able to push and learn my car in a safe environment.” Welcome Jason!

Wes Rodda, Peachstate Region’s Content Creator



CONCOUR

PARADE • DOMA • HENNESSEY

With great excitement I attended my first PCA Parade this past June! While I knew that attending Parade was going to be exciting by itself – meeting PCA Members from across the country and supporting our Peachstate and Zone 3 Members – I was most excited to be invited to join the Judging Team for the National Parade Concours. 104 Porsches competed across 29 Classes, with Peachstate PCA Members taking several Class wins.

Above and beyond the Class wins, I am proud to report that longtime Peachstate Member, Ray Morgan and his daughter, Katie, earned the most prestigious PCA Concours Level of Achievement Award, the Gmünd Gold! Only the Preparation (Tour) and Restoration Group cars are eligible for these awards which are earned by the total amount of points the Judges gave the Porsche. These Gmünd awards recognize cars that were truly exceptional in their preparation. With a perfect score of 300, to win the Gmünd Gold award, the Porsche must score no less than 298 points. Ray and Katie scored 299.1 with their Aquamarine Blue 1958 356A Speedster. Well done!

Parade also featured a wonderful collection of historic Porsches curated by Lori Schutz, daughter of former Porsche AG CEO Peter Schutz. Lori invited select cars from the Rennbow Rainbow and among this array of beautiful Porsches surrounding the Concours field was the 1971 Bahia Red 911S of Jack and Dotty Cooke. While this spectacular early 911 is well known to Peachstate Members, attendees to the 68th Annual PCA Parade chose the Cooke's 911 the Historic People's Choice.





Our other father-son team of Douglas and Noel Gibbs took first place in Class 13T Boxster/Cayman 1999-2012 with their red Boxster Spyder. Noel brought along his matchbox version of his dad's car and was wonderfully surprised to meet Boxster designer Grant Larson, who happily autographed Noel's matchbox car!



Peachstate Member Angus Haig and son, Riley, took the class win for Limited Production cars with his triple black 2019 911 Speedster.

I look forward to Peachstate having another strong performance at Parade 2025 in Oklahoma City!



The Bahia Red 1971 911S of Jack and Dotty Cooke (Dotty in pink shirt on left.)



Russ Bryan's 911 Carrera M491 flanking Gary Myers's 356B Outlaw, both cars fully prepped and ready to Concours the next morning.

Peachstate 2024 Porsche Parade Concours

Participants:

Group – Restoration Class RS01F – Full 356

Ray & Katie Morgan – 1958 356A Speedster

Group I Preparation / Tour Class:

Class 06T – Tour – 911 Model Years 1999-2012 (996/997)

Aaron & Walt Weir – 2007 997 Turbo Coupe

Andrew & Linda Douglas – 2011 997.2 Coupe

Rod Slack – 2004 996 C4S Coupe

Class 09T – Limited Production

Angus & Riley Haig – 2019 911 Speedster

Class 04S – Street – 911/912 1974-1998

Russ & Valerie Bryan – 1984 911 Carrera M491 (widebody) Coupe

Class 06S – Street – 911 1999-2012 (996/997)

Lawrence & Linda Starhia – 2009 997 Carrera 2 Coupe

Class 01S – Street – Modified

Gary & Connie Myers – 1963 356 B Outlaw Coupe

Class 12T – Touring – 991 2013 – Present (991/992)

Dan DeRiemer – 2012 911 Carrera S Cabriolet

Class 13T – Tour – Boxster/Cayman 1997-2012

Douglas & Noel Gibbs – 2012 Boxster Spyder

Lewis Broyles – 2012 Boxster Spyder

Class 14T – Tour – Boxster/Cayman 2013 - Present

Rick & Angel Daniels – 2018 718 Boxster

Gmünd Bronze or “Stuttgart” award requires the Porsche to have earned no less than 292 points, and were awarded to the following Peachstate Members:

Aaron & Walt Weir – 2007 997 Turbo

Andrew & Linda Douglas – 2011 997.2 Coupe

Rod Slack – 2004 911 C4S Coupe

DOMA

For the third year running the Distillery of Modern Art (DOMA) in Chamblee, GA hosted the Peachstate PCA Concours season opener. Jim Ellis Porsche Atlanta Perimeter sponsored the DOMA Concours this year providing over one hundred Members and Guests with lunch catered by BettyboxATL. The Jim Ellis team showcased an array of Porsche models including the Taycan Turbo, 911 GTS and newly redesigned Cayenne.

Twenty-two Porsches competed in ten Classes. Most exciting and notable was that fully one-third of the Entrants were first-timers to Concours! In fact, two full classes were entirely comprised of first-time Concours competitors, yielding First Place wins for two of these Members.

Tour Class 03T, early 911/912's featured the stunning the Irish Green 912 of Thibault Corens. The 912 is a recent acquisition of Thibault's and he chose to prepare it with his friend, Fernando Villa and immediately share it with all of us.

Tucked into the parking lot nook we placed the "Winos" – the Bordeaux Red 1966 911 Coupe of Daryl Goetz and the Burgundy 1971 911E Targa of George Word, complete with wooden skis striding atop the car. This esteemed collection of red wine-colored 911's was complimented by the Bahia Red 1971 911S of Jack and Dotty Cooke, who at this DOMA Concours were edged into Second Place by one-tenth of a point by the Goetz's Class Winner.



The battle of the first timers was presented by the water-cooled 911 generations of Class 06T (996/997) and Class 12T (991/992). Anthony Neu presented his Seal Grey 2003 911 Turbo and was edged out by Johnny Lau's Black 997 coupe for the Class Win.

Class 12T saw a trio of first timers present their 991/992 generation cars, with First, Second and Third Places each separated by just one-tenth of a point! Richard Maury showed his newly acquired Basalt Black 2014 911 Turbo S (991.1), which complimented the special black center stripe nestled under the Paint-To-Sample Golden Yellow of Kevin Ferguson's 2019 911 Turbo S Exclusive Series Cabriolet.

Kevin's Turbo was selected by the DOMA Staff as the car of this 2024 show that best represents their brand and awarded Kevin a bottle of their award-winning Peach flavored vodka, in honor of Peachstate PCA.

Rounding-out the trio was the Blue 992 Carrera S Coupe of Ryan Sanders. With the Judges' Score Sheets given to the Entrants following the awards ceremony, Entrants learn where (tenths of) points were deducted and have a roadmap to earning higher scores at their next Concours. Knowing this, all three of these first timers were already registered to compete at the Hennessy Concours August 11 and we are looking forward to seeing their awesome machines again, and in the airconditioned comfort of the Hennessy Porsche Service Center.



Irish Green 912 of Thibault Corens and the Bahia Red 911S of Jack & Dotty Cooke



Red wine anyone? The Bordeaux Red 911 of Daryl Goetz (left) and the Burgundy 911E Targa of George Word (right)



Wooden skis and ski rack atop George Word's 1971 911E Targa

Fresh off their Birmingham Parade Class Win, Angus Haig and his sons, Riley and Cooper, were diligently prepping their 2019 911 Speedster. This triple-black beauty was a huge hit with the DOMA spectators.

Al Meredith showed the spectators how to fully realize the racing theme, showcasing his coordination of attire between man and machine with his Gulf Blue 914, cleaning supplies at the ready in the trunk of the car!

Having attended the Concours Clinic offered June 2 at Road Atlanta, in conjunction with the HPDE, first-timer Alyson Laskowski was ready to apply her knowledge of Concours prep for her Sapphire Blue Metallic Macan S. Alyson won her class with an impressive 139.3 points, just seven tenths away from a perfect score of 140! Well done, Alyson!

The Boxster/Cayman classes of cars were well represented at DOMA, featuring a full complement of generations, special models and limited-edition cars. Automotive artist Michael Ledwitz and son, Wyatt, showcased their silver first generation Boxster S, flanked by Andrew and Linda Douglas's second-generation Blue Boxster.

Ernie and Susan Cabrera showed their black 2012 Cayman S Black Edition, which gleamed under the summer sun. The DOMA crowd were treated to a battle of the Boxster Spyderys, with Concours veteran, Lewis Broyles, showing his black 2012 Boxster Spyder and receiving tough competition from first-timer Glenn McCoin. Glenn prepped his car extremely well, earning losing just five tenths of a point, but it was Lewis's experience winning out, just one-tenth of a point away from a perfect score – 139.9 out of 140.0.

Well done to all participants and we were so glad to share the Concours and day with all 100+ Members and guests.

Many thanks, again, to our hosts at the Distillery of Modern Art and event sponsor, Jim Ellis Porsche Atlanta Perimeter.

David Bloom, Concour Chair







AUTO CROSS

The car and driver move as one to the starting line. There is a brief pause. The driver focuses on the starting light, hands ready on the wheel. Suddenly the light flashes green and the driver's right foot mashes the go-pedal to the floor, launching the car forward toward the first set of cones. The foot suddenly lifts to break hard at the first turn, gracefully pivoting the car in a choreographed dance of break and throttle, break and throttle atop the asphalt, weaving in and out amongst the orange cones in an attempt to beat the time of their previous run. This is what drags us from our beds and air-conditioned homes on hot summer Sunday mornings. This is Autocross.

The 2024 Autocross season got off to a strong start in April with a busy 2-day event. Saturday hosted a women's clinic and saw 22 participants learn about the sport and try their hand at maneuvering their cars through the cones with an instructor's guidance. On Sunday many of these drivers came back to the first official Autocross competition of the season which hosted 82 participants. Christian Kolmers led the pack in his black Miata with a time of 59.395. He was closely followed by Nicholas Ogrilo in a Model 3 Tesla with a time of 59.712. Zach Ramos came in 3rd for the day in his blue 911 Carrera GTS with a 60.37.



May saw the highest number of participants at an event so far this season with 83 drivers navigating the course. The P08 class saw some close competition with Jim Ptak in his 718 Spyder with a time of 59.722 and Jack Ramos close on his bumper with his blue Carrera GTS at 59.844. Juan Colmenero was a close 3rd in his yellow Corvette with a time of 60.09. However, the stiffest competition was seen in the S06 class in the battle for third place between Steve Lyons and Wilco Heinrichsdorff with times of 66.415 and 66.478, respectively.

Arguably the hottest event of the 2024 season was seen in June. Blistering temperatures were matched by blistering speeds as the hot tarmac warmed up tires and drivers saw some of the fastest times of the year. Juan Colmenero drove his yellow Corvette to the top of the pack with 57.741. Jim Ptak wasn't far behind in his white Spyder with 58.744. Rounding out the top 3 of the day was Zach Ramos in the blue Carrera GTS with 59.542.

August's event began with a frantic call from Dennis Davis to his wife at 630 beginning with "Honey, I forgot the radios..." Oops, that was insider information. However, the radios were delivered on time (followed by the promise of a future date night) and another successful day of competition was had by the 69 participants of Autocross 4. Christian Kolmers was back at the top in his new yellow race ready Miata with a 59.441.

Second place saw Juan Colmenero with a time of 60.563 and Jesse Koorse came in 3rd for the day with his orange Miata with a time of 62.707.

We hope to see you at our next Autocross event. You can find out more information and registration information at <https://www.peachstatepca.org/Autocross/124>.

Dennis Davis, Autocross Co-Chair

Here are the dates for our remaining 2024 Autocross season:

September 22
October 13
November 10



TECH

SIMPLY EURO

What a great event! All of us at SimplyEuro Sandy Springs thoroughly enjoyed meeting fellow enthusiasts and seeing an amazing lineup of Porsches at the July event.

We can't wait to be a part of future sponsorships and events with the Peachstate PCA! We are a full-service European repair facility, with factory-trained technicians and industry-leading tools and technology.

We strive to offer the best value for our clients, and we say YES to appointments today! Thank you for your support, and we look forward to seeing you at our next event!

Theo Civitello-Owner







Jim Ellis Automotive Announces Opening of Porsche Atlanta Northeast

Jim Ellis Automotive celebrates the opening of the group's second Porsche Brand Center, located in Buford, Georgia.

ATLANTA, July 12, 2024 — Jim Ellis Automotive Group expanded with the addition of Porsche Atlanta Northeast, which opened in June of 2024. This state-of-the-art Porsche Brand Center is located near the Mall of Georgia, adjacent to other existing Jim Ellis Automotive dealerships in Buford, Georgia.

With just over 40 years of partnering with the Porsche brand, Jim Ellis Automotive is excited to have the opportunity to open a second Porsche center and to share the Porsche brand experience with current and future clients in northeast Georgia and beyond. Porsche Atlanta Northeast will offer automotive enthusiasts the latest in luxury automobiles, coupled with a premium customer service experience that's been synonymous with the Jim Ellis brand for more than 50 years.

Some of the features and amenities of the new Porsche Atlanta Northeast center include:

- 58,000 square-foot facility
- 13-vehicle showroom
- A private fitting lounge where customers can design their ideal vehicle on-screen
- Porsche Café – consisting of coffee bar and snack area
- Two private new-vehicle delivery bays
- 21 service bays
- Enclosed service drive

In addition to the building amenities, clients can look forward to a variety of additional services at Porsche Atlanta Northeast. The dealership delivery bays allow for a customized handover/delivery experience on the media screens. Additionally, the showroom large media screens will host a variety of sporting events for clients to watch as they peruse the facility. For sales clients, there is a private fitting lounge that includes a color wall, interior samples, trim piece variants and a TV monitor displaying the specific configuration of the client's Porsche vehicle build.

"We are thrilled to unveil this state-of-the-art Gen 5 Porsche Center, providing our Guests and Team members with a genuine luxury experience that reflects the essence of the Porsche brand," said Jim Ellis Automotive Group President and CEO, Wes Ellis.

"Welcome to our new state-of-the-art Porsche Center, where every detail has been meticulously designed with your satisfaction in mind, said General Manager of Porsche Atlanta Northeast, Matt Kanfer. "From the sleek, modern showroom to our knowledgeable and attentive staff, your journey with us promises to be nothing short of exceptional. Whether you're exploring our latest models or seeking expert advice we're dedicated to delivering a level of service that sets a new standard. Your experience here isn't just about buying a car; it's about forging a relationship built on trust, transparency, and genuine care. Step into a world where your automotive needs are not only met but exceeded at every turn.

ABOUT PORSCHE ATLANTA NORTHEAST

As Georgia's newest Porsche dealership, Porsche Atlanta Northeast is committed to providing northeast Georgia drivers an enriched level of customer care for all vehicle service and sales needs. The new 58,000-square-foot state-of-the-art facility is part of the Jim Ellis Automotive family — an automotive group comprising 21 dealerships and 17 brands. Visit Porsche Atlanta Northeast at 3680 Buford Drive, Buford, GA 30519, or online at PorscheAtlantaNortheast.com.

ABOUT JIM ELLIS AUTOMOTIVE GROUP

Jim Ellis Automotive Group has been serving the Atlanta area since 1971, marking 53 years in business. Jim Ellis Automotive is the largest family-owned and operated automotive group in Georgia and has earned the Consumers' Choice Award for business excellence for 20 consecutive years. With 21 dealerships and 17



brands, Jim Ellis Automotive has locations in Atlanta, Buford, Kennesaw, McDonough, Marietta, Sandy Springs and Union City. The portfolio of brands includes Alfa Romeo, Audi, Buick, Cadillac, Chevrolet, Ford, Genesis, GMC, Hyundai, Kia, Maserati, Mazda, Mercedes-Benz, Porsche, Toyota, Volkswagen and Volvo. Visit Jim Ellis Automotive online at JimEllis.com.



Peachstate Region PCA Presents
The Marietta MEGA All Porsche Swap Meet
 NOVEMBER 16, 2024
 595 Commerce Park Drive, Marietta, GA 30060
 8:30 AM until 3:00 PM “Rain or Shine”

Peachstate Region PCA is pleased to announce that it has secured a fantastic location host for our annual Swap Meet. PCA member, Daryle Higginbotham, has offered for our use, a large and secured facility located just north of Atlanta in Marietta.

Vender Spaces \$25 – Spectators Free. **Register before October 1, 2024**

To Register contact Daryle Higginbotham at 678.524.7842 or daryle.higginbotham@gmail.com.

VENDER SPACE Venders will be allotted a 10 x 10 space and are welcome and encouraged to set up the day before. Overnight trailer parking will be provided if needed.

FOR SALE CORRAL There will be a dedicated parking area for those wanting to find a new home for their Porsche.

DISPLAY CORRAL Spectators are encouraged to drive their Porsches for all to see.

SPECTATOR PARKING There will be plenty of spectator parking on the facility property.

HOTEL & LODGING For those needing to stay overnight, Marietta has many hotels to choose from and there is a place for you. Motel 6 and the Marietta Hilton Conference Center are nearby.

FOOD TRUCK There will be a food truck on site from 7:00 AM until 3:00 PM.



**2024
 CALENDAR**

JAN 30-31	SEBRING Tue/Wed Before PCA	AUG 19-20	VIR Unrestricted Passing, 25 Car Before IMSA
FEB 19-20	SEBRING Unrestricted Passing, 25 Car	AUG 20-21	INDY Unrestricted Passing, 25 Car
MAR 20-21	VIR Wed/Thur Before PCA	AUG 28-29	ROAD AMERICA Wed/Thur Before PCA
APR 9-10	ROAD ATLANTA Tue/Wed Before PCA	AUG 29-30	INDY Unrestricted Passing, 25 Car
JUN 3-5	WATKINS GLEN Unrestricted Passing, 25 Car	SEP 25-26	VIR Unrestricted Passing, 25 Car
JUN 5-6	VIR Unrestricted Passing, 25 Car	SEP 25-26	ROAD ATLANTA Unrestricted Passing, 25 Car
JUL 3-4	WATKINS GLEN Unrestricted Passing	DEC 17-18	DAYTONA Unrestricted Passing, 25 Car
JUL 17-18	ROAD AMERICA Unrestricted Passing, 25 Cars		

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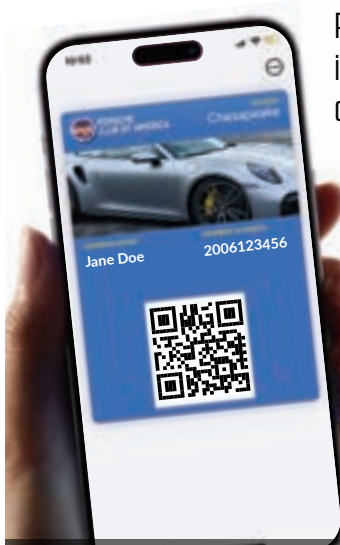


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Introducing CLUB RACER!

New design and format for PCA Club Racing's print and online magazine

Club Racing News is now CLUB RACER! The new format will continue as the official publication of PCA Club Racing and is published quarterly. Each edition includes Porsche racing news, club information, and feature stories about PCA members you may know. And you do not have to be a PCA Club Racer to enjoy the magazine! Print subscriptions are also available for only \$20!

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Win a Porsche with PCA's member-only raffles!

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Stay tuned to pca.org for raffle dates and details!



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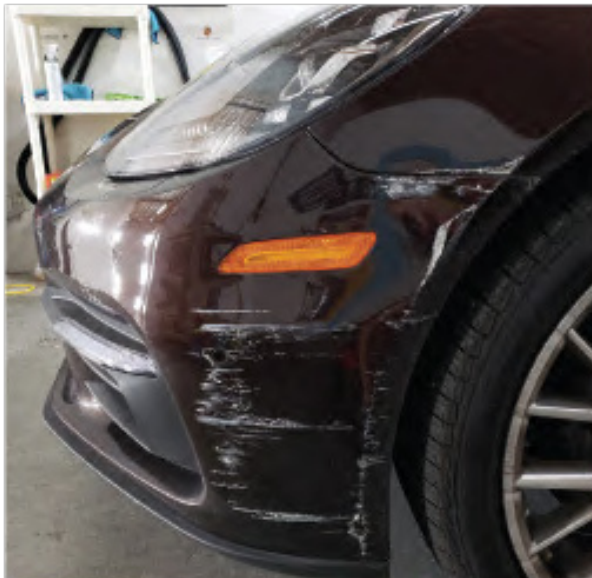
The Porsche Club of America is digitizing the complete library of *Porsche Panorama* magazine, dating back to 1955. The online archive currently reaches to 2006 with a goal to complete the library in 2024. Check back as new issues are added frequently.

Take a look: www.pca.org/panorama



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If a picture is worth a 1,000 words . . . here's two of them!



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There you will find more details such as sizes and available colors for you to make your purchase.





DAS ZIEL



More info: go to www.peachstatepca.org or read our postcard mailers and email blasts.

Please Note: This is only a sampling of the contents from the Summer 2024 Peachstate PRESSE.

Peruse the complete issue page by page archived on our website: peachstatepca.org.

Are you receiving Leslie's Peachstate Region emails? Leslie will keep you updated on all the upcoming club events: monthly socials, driving tours, rally dates, autocrosses, concours, techsessions, driver's education, and special events.

If you're not receiving her emails, update your membership record at www.pca.org with your current email address, or get in touch with Leslie Minarcine at peachstateporsche@gmail.com.

Articles submitted for publication in the Presse are subject to approval by the President and Editor.

If published, the Editor reserves the right to edit articles for clarity, grammar, accuracy of content and available space.

Photographs must be high-resolution JPG files taken personally or acquired with rights for publication.

Submit text articles only – with no inserted photos, or special formatting, in a Microsoft Word document

(please, no handwritten articles) directly to the editor).

The deadline for the next issue of the Presse is set for **NOVEMBER 30**.
Articles and photographs are requested to be submitted before **NOVEMBER 23**.

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2024 ADVERTISING INFORMATION

The Peachstate PRESSE gratefully accepts advertising from businesses interested in reaching a wide audience of Porsche enthusiasts. Advertising rates are as follows:

Full-Page Ad (7-1/2" x 10" or 8-3/4" x 11-1/4" w/bleed):	\$1,450
Half-Page Ad (7-1/2"W x 5"H):	\$750
Quarter-Page Ad (3-3/4"W x 5"H):	\$450

The rates shown are for a full year, comprising four quarterly issues and based on advertisers providing camera ready artwork or acceptable digital files. Rates will be pro-rated for partial years and subject to increase if more than four issues per year are published. Normally, the invoices for renewal are sent in November and confirmation must be received no later than December 15 to be included in the January issue. No response will be accepted as a decline for renewal of you ad. All advertising fees must be paid in full before the first ad insertion and are non-refundable. Credit or debit card payments are not accepted. Ads submitted should be high resolution (300ppi minimum) digital files such as PDF, TIF and JPG, or as suitable scannable delivered artwork, not PSD, DOC or PAGE files.

The Peachstate PRESSE Editor/Art Director has the capability of creating your ad for you at an agreed upon fee and the advertiser will be billed separately for this service.

For questions on the ad specifications, or to place an advertisement, please contact:

Elise Slocumb
 Editor/Art Director
 770-310-7734
peachstatepca.org

Thank you for your continued support.

ADVERTISER INDEX

AutoAtlanta	103
David Murry Performance	94
Freed Performance	102
German Car Repair, Inc.	101
Graham Everett	101
Hennessy Porsche North Atlanta	Back Cover
Porsche Atlanta Perimeter	Inside Cover
RaggTopp/Wolfsteins Pro Series	101
Simply Euro Automotive Repair	96
SpeedFilm	98
Wolf Mountain Vineyards & Winery	95

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